



# JASIN TAIRAIDRISSI

Frontend Developer | UI/UX Designer

## Contact gegevens

-  Amsterdam, Netherlands
-  +31(0)6 46 327 292
-  [jasin.tairaidrissi@gmail.com](mailto:jasin.tairaidrissi@gmail.com)
-  [www.jasindrissi.com](http://www.jasindrissi.com)

## Profile

**My name is Jasin Tairaidrissi, a frontend developer and UI/UX designer from Amsterdam with over 15 years of experience in crafting user-friendly and visually appealing digital solutions.**

Recently, I shifted my focus toward frontend development, specializing in React, after successfully completing a bootcamp at NOVI University of Applied Sciences in Utrecht. My extensive experience as a UI/UX designer enables me to work seamlessly between design and development, and I thrive on projects where functionality and aesthetics come together.

Throughout my career, I've collaborated as a designer with leading clients, including ABN AMRO, McDonald's, and Philips, which has strengthened my ability to work with teams and deliver high-quality digital products. I continuously strive to grow and challenge myself, both professionally and personally, with the goal of creating the best possible solutions.

I am open to new challenges and collaborations, so feel free to reach out if you're looking for a passionate developer with a keen eye for design.



## Work Experience



### jasin Idrissi - Freelance UI/UX Designer

June 2021 - September 2023

- Designing and maintaining digital brand identities.
- Working with no-code tools such as Webflow, Zapier, and Airtable.
- Collaborating as a designer across multiple teams, including software engineers, UX designers, copywriters, creative leads, and management.



### Gocustomized - Senior UX Designer

June 2018 - January 2020

- Primary responsibility for the design of e-commerce websites.
- Collaborating with development teams on new features and solutions.
- Mentoring and guiding Junior Designers.



### Jasin idrissi - Freelance UI/UX Designer

January 2011 - December 2018

- Designing and maintaining digital brand identities.
- Utilizing no-code tools such as Webflow, Zapier, and Airtable.
- Working with HTML/CSS, JavaScript, and foundational knowledge of Bootstrap.
- Creating new mockups and UI elements with a focus on cohesive appearance and functionality.
- Collaborating as a designer across diverse teams, including software engineers, UX designers, copywriters, creative leads, and management.



### TBWA\Neboko - Visual Designer

March 2009 - December 2010

- Designed and crafted components for multiple websites.
- Produced online advertisements.
- Designed and delivered web assets for implementation by external development teams.
- Collaborated closely with creative leads on pitch presentations.



### Agency.com - Junior Digital Designer

May 2007 - March 2009

- Created elements to communicate design outcomes, such as templates, storyboards, and mockups
- Designed and produced Flash animations for websites and online advertisements.
- Designed and developed website components, including detailed user interface and functionality design.



### Quince - Flash Designer

February 2005 - April 2007

- Produced Flash animations for the Samsung retail training application.
- Created banners and components for online advertisements.
- Designed elements for various corporate presentations.

## Skills

### Javascript

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### React

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### Html & CSS

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### Python

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### Photoshop

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### Illustrator

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### Indesign

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## Education

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**Frontend Developer - React**  
August 2023 - September 2024
  - Designing and implementing UI components.
  - Integrating APIs.
  - Optimizing web page performance.
  - Implementing responsive design.
  - Maintaining existing codebases.
- **Grafisch Lyceum Amsterdam - Multimedia & Design**  
September 1999 - July 2003

Learned to design digital media with the end user in mind. Gained foundational knowledge in visual design principles. Topics included concept realization, typography, user interface design, page structure, Flash, and HTML/CSS.
- **MTS - elektrotechniek**  
September 1994 - July 1998

Improved electrical course that provides the knowledge and practical skills to execute electrical installations. A hands-on course combined with theoretical study of electrical circuits and the application process.
- **HAVO**  
September 1990 - July 1994

Higher General Secondary Education, preparing for higher vocational education and university studies. I followed a general curriculum with subjects such as Dutch, English, mathematics, physics, culture & arts, and social studies.

## Languages

**Dutch**

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**English**

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**Arabic**

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**Frensh**

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## Hobbies and Interests



Fitness



Reading



Tech



Kooking



Movies



Travel